



**East Aurora  
Co-op Market**  
locally grown, community owned

## **Round Up at the Register Partnership Form**

591 Main Street, East Aurora, NY 14052  
716-655-2667 • eastaurora.coop

The East Aurora Co-op Market is proud to support organizations in the local and broader community that align with the co-op's mission and principals. If you represent an organization interested in seeking Round Up at the Register partnership, please review the following. Thank you for your interest in partnering with EACM.

### **Round Up at the Register Guidelines:**

- Priority will be given to organizations who have not been a recipient in the past year.
- Round Up at the Register recipients will be vetted and selected 2x / year. Submit applications by September 15th deadline for January – June, and March 15th deadline for July – December.
- All applicants must review and complete the appropriate request form. Phone calls or drop-in visits regarding the request cannot be accepted.

Requests from the following organizations **will** be considered:

- 501(c)(3) organizations
- Religiously neutral organizations or organizations supporting a religiously neutral social program.
- Events, programs and projects that focus on improving the quality of life of a community, particularly as it relates to food access, the local food economy, environmental stewardship, sustainable community development, and support of cooperatives.

Requests from the following organizations **will not** be considered:

- Political groups or candidates
- Private clubs funded through membership fees
- Individuals or sponsorship of individuals

## **About the East Aurora Co-op Market**

**Mission:** To cultivate a sustainable food cooperative that is built by and for the East Aurora community and vicinity through the maximal efficient use of our local resources.

### **Values:**

- Recognizes the connection between a thriving local economy and the food cooperative movement.
- Acknowledges the impact of the health of individuals on that of the community.
- Includes both organic and traditional options, to reflect the choices of its members.
- Governed by a democratic decision-making process.
- Values inclusivity by embracing both member-owners as well as all members of the community, individuals, and families alike.
- Believes in access to a high-quality variety of food that can be traced to producers both local and national with similar high standards

**Services:** Locally sourced goods from across WNY, fresh and organic products, grab n' go meals, bakery, produce, groceries, bulk and wellness.

### **Social Media:**

- Facebook: East Aurora Cooperative Market
- Instagram: @eaco\_op

## Organization Information

Requesting Organization \_\_\_\_\_ Non-profit status \_\_\_\_\_

Address \_\_\_\_\_

Contact name: \_\_\_\_\_ Title/Affiliation: \_\_\_\_\_

Phone: \_\_\_\_\_ Alt. Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Social Media Handles: \_\_\_\_\_

## Program Agreement

By submitting this application, applicant agrees, if selected as a recipient of the Round Up at the Register program, to support the program through the following methods / channels:

- At least 1 social media post a month within the 2-month period.
- Signage at organization
- E-news / hard copy newsletter
- Collaborative messaging with the East Aurora Co-op Market, i.e., joint press release.

The East Aurora Co-op Market will support the initiative leading up to and during the time of the Round Up periods through signage, social media posts and e-news alerts.

\*Please let us know if you would like the co-op to assist with any marketing materials such as social media posts, signage, and newsletters. Our marketing department would be happy to work with you to ensure a successful collaboration.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Application Questions

Please submit the following:

1. Which funding priority does your organization address? Select all that apply.
  - Food access
  - Local food economy
  - Environmental stewardship
  - Sustainable community development
  - Support of cooperatives
2. Organization Summary and Mission Statement. 50 words or less.
3. Describe how the organization's work advances the above priority or priorities. 50 words or less.
4. How will the organization use Round Up at the Register funding? 50 words or less.
5. How will your organization promote shopping at the Co-op and rounding up to benefit your organization?
6. How will the Co-op's donations be recognized by your group?
7. Provide:
  - a. IRS Nonprofit Determination Letter
  - b. Organization Logo
  - c. Three (3) high-resolution photographs illustrating organizational activities