

Jeanne Viger

1. What role do you think the EACM will play in East Aurora's future?

The EACM is representative of this community's long-standing commitment to reinvesting in the local economy. By way of continual membership growth, give back efforts and region awareness, the EACM will continue to serve as an environmentally conscientious model of sustainability.

2. In what ways are you working to contribute to and improve the East Aurora community?

I'm a staunch, proud, and vocal supporter of local businesses. The experiences I've had with owners who genuinely care about their work and customers, provide quality goods and services, and thus strengthen the community are inspirational. I am also a member and former director of the Friends of Knox Farm State Park.

3. If you can find healthy, organic food at another grocery store, why choose East Aurora Co-op Market?

There's a lot that can be said about supporting and working with like-minded people toward a common goal. When I shop at EACM, I'm interacting with people I know who share the same values about nourishing our bodies with good, nutritious, clean food and supporting local farms—not a corporation.

4. Which of the 10 cooperative values resonates with you most and why?

Honesty and openness or transparency builds trust, which is fundamental to good, lasting business. Member ownership means every voice has equal merit. Member accountability helps keep our purpose to achieve shared goals in focus. That's something I can put my shoulder behind.