

Laurie Mahoney

Incumbent

1. What role do you think the EACM will play in East Aurora's future?

The co-op's role is to welcome the community into its doors and provide aisles of locally sourced, regionally produced provisions. Staying the course by offering a wide variety of nutritious foods, beverages, as well as "good for you" health and beauty products, home supplies, and spirits. In addition, the co-op role continues to be a business that employs local residents and promotes the sense of doing right by your neighborhood.

2. In what ways are you working to contribute to and improve the East Aurora community?

I have been an active board member of the co-op since June 2023 and look forward to continuing my involvement on the board and with Jessica and her team. Additionally, I have been a member of the Greater East Aurora Chamber of Commerce Marketing Committee since 2021, where I've worked on special events and membership drives. Outside the community, I serve as a Compeer Buffalo volunteer (since 2014). I've been behind-the-scenes and front-and-center in my involvement in the EA community. I feel every small contribution helps us move in the right direction to make a difference in the lives of our families and neighbors. I've served on various committees in the EA schools/sports (2005-2022); donate to local orgs; and work for a locally owned business.

3. If you can find healthy, organic food at another grocery store, why choose East Aurora Co-op Market?

For me, it's more than the products on the shelves. I believe there is an experience of shopping, seeing neighbors and people you know working at the co-op, and knowing we are all contributing in our own way to the betterment of the village.

4. Which of the 10 cooperative values resonates with you most and why?

Education, Training, and Information - after reading the values, it is hard to determine which one stands out the most. However, I do align with the education and information dissemination to members as my career/professional experience in public relations and marketing has been driven by the strategy of messaging and the dissemination of information.